



Korean Ladder Study Note

세일해요

Asking About Sales and Discounts

Level	Topic	Focus
A1 · Beginner TOPIK 1	Conversation Shopping	세일해요 Asking About Sales and Discounts

Study Links

Open this lesson on Korean Ladder

<https://www.koreanladder.com/lesson.html?id=KOR-A1-CONV-SHP-004>

Watch the full video on YouTube

<https://www.youtube.com/watch?v=Htn5XLwIAcA>

Visit [koreanladder.com](https://www.koreanladder.com) for all free lessons

<https://www.koreanladder.com>

Core Idea

Here's my shopping panic question. If I see a jacket, do I ask 세일해요, 할인되나요, or something else completely?

좋은 질문이에요. Both are useful, but they feel a little different.

세일해요 asks, "Is this on sale?" 할인되나요 asks, "Can this be discounted?" or "Does a discount apply?"

오늘의 첫 표현은 이거예요. 이거 세일해요? This means, "Is this on sale?"

Conversation Snapshot

Speaker	Korean	Meaning
Hana	이거 세일해요? —	Is this on sale?
Junho	네, 삼십 퍼센트 할인돼요. —	Yes, it's thirty percent off.



Speaker	Korean	Meaning
Hana	그럼 얼마예요? —	Then how much is it?
Junho	이만 원이에요. —	It's twenty thousand won.
Hana	좋아요. 이거 살게요. —	Okay. I'll take this.

Vocabulary & Useful Expressions

Word	Meaning	Example
살게요 / 괜찮아요 salgeyo / gwaenchanayo	I'll take it / I'll pass	Nice. 살게요 to buy, 괜찮아요 to pass politely.



Grammar / Structure Notes

세일해요? / 할인되나요?

세일해요? / 할인되나요? — Is it on sale? / Can this be discounted?

세일 = sale event; 할인 = discount

이거 세일해요?

이거 세일해요? — Is this on sale?

이거 = this thing

이거 할인되나요?

이거 할인되나요? — Can this be discounted? / Does a discount apply?

Polite and useful at a shop counter

이거 세일해요?

이거 + 세일 + 해요? — Is this on sale?

First, listen to the natural sale question. 이거 세일해요?

이거 세일해요?

이거 + 세일 + 해요? — Is this on sale?

이거 means this thing. 세일해요 literally uses 세일 plus 해요. Natural English is “Is it on sale?”

Pronunciation Loop

Phrase	How to practice
이거 세일해요?	igeo seil-haeyo?
이거 할인되나요?	igeo harin-doenayo?
그럼 얼마예요?	geureom eolma-yeyo?

Self-Check

- 1 Say 세일해요 three times: slow, natural, then inside a short sentence.
- 2 Write one original sentence that was not in the video.
- 3 Rewatch the YouTube lesson and pause when the same pattern appears.

Related / Subsequent Studies



Lesson	Why study it next	Link
얼마예요 Asking the Price and Getting a Bag	A1 Conversation: compare 얼마예요 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CONV-SHP-002
이거 주세요 Asking for This One	A1 Conversation: compare 이거 주세요 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CONV-SHP-001
카드로 할게요 / 현금이요 Paying by Card or Cash at the Counter	A1 Conversation: compare 카드로 할게요 / 현금이요 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CONV-SHP-003
견적 좀 뽑아 주시겠어요 / Negotiating a Big Purchase	C1 Conversation: compare 견적 좀 뽑아 주시겠어요 / with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-C1-CONV-SHP-001

My Notes

Your ladder to fluent Korean. This PDF, the website, and the video lessons are free for personal study.