



Korean Ladder Study Note

팬덤명 · 공식색 · 응원봉

K-Pop 팬 문화의 기본 표지

Level	Topic	Focus
A1 · Beginner TOPIK 1	Culture K-Drama & K-Pop	팬덤명 · 공식색 · 응원봉 K-Pop 팬 문화의 기본 표지

Study Links

Open this lesson on Korean Ladder

<https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-MED-007>

Watch the full video on YouTube

<https://www.youtube.com/watch?v=1exfIB7Lx3I>

Visit [koreanladder.com](https://www.koreanladder.com) for all free lessons

<https://www.koreanladder.com>

Core Idea

So, confession. I was watching a K-pop concert clip, and the comments were full of words I didn't know. Everyone kept saying the group had a comeback.

And I'm thinking, where did they come back from? Were they gone? Did they quit?

좋은 질문이에요. 컴백이라고 부르는 이유가 있어요. Good question. There's a reason for that word, and we'll get there.

Also, the whole crowd was holding glowing sticks, all the same color. Is that a rule?

Conversation Snapshot

Speaker	Korean	Meaning
Hana	저 이번 주말에 콘서트에 가요. —	I'm going to a concert this weekend.
Junho	와, 좋겠어요! 공식색이 뭐예요? —	Wow, lucky you! What's the official color?



Speaker	Korean	Meaning
Hana	파란색이에요. 응원봉도 가져가요. —	It's blue. I'm bringing my lightstick too.
Junho	팬덤 이름이 뭐예요? —	What's the fandom name?
Hana	별빛이에요. 그리고 다음 달에 컴백해요. —	It's Byeolbit, 'starlight.' And they have a comeback next month.

Vocabulary & Useful Expressions

Word	Meaning	Example
팬덤 이름 · 공식색 · 응원봉 · 컴백 paendeom ireum · gongsiksaek · eungwonbong · keombaek	fandom name · official color · lightstick · comeback	오늘은 네 단어를 배워요. 팬덤 이름, 공식색, 응원봉, 컴백. 이 네 단어를 알면 콘서트 영상, 댓글, 뉴스를 이해하기가 훨씬 쉬워져요. With these four words, fan videos, comments, and news get much easier to follow.
팬덤 이름 (팬덤명) paendeom ireum (paendeommyeong)	fandom name	첫째, 팬덤 이름이에요. 케이팝 팬들에게는 자기들만의 이름이 있어요. Fans have their own name as a group. 팬덤 이름을 줄여서 팬덤명이라고도 해요. 팬덤명 is the short written form.
공식색 = 공식 컬러 gongsiksaek = gongsik keolleo	official color	둘째, 공식색이에요. 그룹마다 정해진 색이 있어요. Each group has its own official color. 팬들은 공식 컬러라고도 많이 말해요. Fans also often say 공식 컬러.
응원봉 eungwonbong	lightstick (official fan cheering light)	셋째, 응원봉이에요. 콘서트에서 팬들이 손에 드는, 불이 들어오는 봉이에요. It's the glowing stick fans hold at concerts, the lightstick.
컴백 keombaek	comeback (returning to the stage with new music)	마지막은 컴백이에요. And the last one is 컴백, comeback.
공식색 gongsiksaek	official + color = official color	공식색도 똑같아요. 공식 더하기 색이에요. 공식 means official, and 색 means color.
별빛 byeolbit	starlight	다 알아들었네요. You caught everything. 참고로, 별빛은 예로 만든 팬덤 이름이에요. Just so you know, 별빛 is a made-up example name.
응원 eung-won	K-Pop 팬 문화의 기본 표지	같이 발음해 봐요. Let's practice together. 먼저 응원. 응, 원.



Grammar / Structure Notes

팬덤 이름 · 공식색 · 응원봉 · 컴백

팬덤 이름 · 공식색 · 응원봉 · 컴백 — fandom name · official color · lightstick · comeback

Four words you'll see around every K-pop release

팬덤 이름 · 공식색 · 응원봉 · 컴백

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Four words you'll see around every K-pop release

팬덤 이름 (팬덤명)

팬덤 이름 (팬덤명) — fandom name

팬덤명 = the shorter form, common in writing

팬덤 이름이 뭐예요?

팬덤 + 이름 + 이 + 뭐 + 예요? — What's the fandom name? (뭐 = what, a question pronoun · 예요 = is, the copula after a vowel)

이름을 물을 때는 이렇게 말해요. 팬덤 이름이 뭐예요? This means, what's the fandom name?

Pronunciation Loop

Phrase	How to practice
응원	eung-won
응원봉	eungwonbong
[공식색]	gongsiksaek
[팬덤 이름이 뭐예요]	paendeom ireumi mwoyeyo?

Self-Check

- 1 Say 팬덤명 · 공식색 · 응원봉 three times: slow, natural, then inside a short sentence.
- 2 Write one original sentence that was not in the video.
- 3 Rewatch the YouTube lesson and pause when the same pattern appears.

Related / Subsequent Studies



Lesson	Why study it next	Link
K-팝 첫걸음 아이돌 / 그룹 / 데뷔 for New Fans	A1 Culture: compare K-팝 첫걸음 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-MED-001
노래방 / Korea's Everyday '방' Hangout Culture	A1 Culture: compare 노래방 / with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-MED-004
드라마 / 배우 / 명장면 한국 드라마 입문 단어	A1 Culture: compare 드라마 / 배우 / 명장면 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-MED-002
예능 / 개그 / 토크쇼 Beginner Words for Korean Variety TV	A1 Culture: compare 예능 / 개그 / 토크쇼 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-MED-005

My Notes

Your ladder to fluent Korean. This PDF, the website, and the video lessons are free for personal study.