



Korean Ladder Study Note

빼빼로데이 / 화이트데이 / 밸런타인데이

Korea's Couple and Candy Days

Level	Topic	Focus
A2 · Elementary TOPIK 2	Culture Holidays	빼빼로데이 / 화이트데이 / 밸런타인데이 Korea's Couple and Candy Days

Study Links

Open this lesson on Korean Ladder

<https://www.koreanladder.com/lesson.html?id=KOR-A2-CULTURE-HOL-002>

Watch the full video on YouTube

https://www.youtube.com/watch?v=9UWM46kcp_w

Visit [koreanladder.com](https://www.koreanladder.com) for all free lessons

<https://www.koreanladder.com>

Core Idea

Okay, real question I've always had: why does Korea seem to have a candy holiday almost every month?

There are three big ones. 밸런타인데이, 화이트데이, 그리고 빼빼로데이. Valentine's Day, White Day, and Pepero Day.

Look at the dates. 이월 십사일, 삼월 십사일, 그리고 십일월 십일일. February 14, March 14, and November 11.

So the 14th twice, then eleven-eleven. Is the eleven-eleven thing on purpose?

Conversation Snapshot

Speaker	Korean	Meaning
Junho	우리 사귄다요? —	Shall we date?
Hana	네, 좋아요. —	Yes, I'd like that.



Vocabulary & Useful Expressions

Word	Meaning	Example
밸런타인데이 · 화이트데이 · 빼빼로데이 balleontaindei · hwaiteudei · ppaepaerodei	Valentine's · White · Pepero Day	There are three big ones. 밸런타인데이, 화이트데이, 그리고 빼빼로데이. Valentine's Day, White Day, and Pepero Day.
밸런타인데이는 이월 십사일이에요 balleontaindeineun iwol sipsailieyo	Valentine's Day is February 14th	First stop: 밸런타인데이. 이월 십사일이에요. It's February 14th.
여자가 남자에게 초콜릿을 줘요 yeojaga namjaege chokolliseul jwoyo	Women give chocolate to men	On this day, 여자가 남자에게 초콜릿을 줘요. In English, women give chocolate to men.
가 → 에게 —	giver → receiver	좋아요. 발음이 좋아요. Exactly — the giver takes 가, the receiver takes 에게.
화이트데이는 삼월 십사일이에요 hwaiteudeineun samwol sipsailieyo	White Day is March 14th	Exactly one month later, 삼월 십사일, comes 화이트데이. White Day.
화이트데이는 밸런타인데이의 답례예요 hwaiteudeineun balleontaindeieui damnye-yeyo	White Day is the return gift for Valentine's Day	화이트데이는 밸런타인데이의 답례예요. White Day is the 답례 — the return gift — for Valentine's Day.
남자가 여자에게 사탕을 줘요 namjaga yeojaege satang-eul jwoyo	Men give candy to women	이번에는 남자가 여자에게 사탕을 줘요. This time, the man gives candy back to the woman.
밸런타인데이 ↔ 화이트데이 —	give, then give back	완벽해요. Same frame, roles switched.



Grammar / Structure Notes

밸런타인데이 · 화이트데이 · 빼빼로데이

밸런타인데이 · 화이트데이 · 빼빼로데이 — Valentine's · White · Pepero Day

There are three big ones. 밸런타인데이, 화이트데이, 그리고 빼빼로데이. Valentine's Day, White Day, and Pepero Day.

2/14 · 3/14 · 11/11

2/14 · 3/14 · 11/11 — The three key dates

two 14ths, then eleven-eleven

1 1 1 1

1 1 1 1 — like four thin Pepero sticks

네, 맞아요. The four ones look like four Pepero sticks. We'll come back to that.

밸런타인데이는 이월 십사일이예요

밸런타인데이는 이월 십사일이예요 — Valentine's Day is February 14th

First stop: 밸런타인데이. 이월 십사일이예요. It's February 14th.

여자가 남자에게 초콜릿을 줘요

여자가 남자에게 초콜릿을 줘요 — Women give chocolate to men

On this day, 여자가 남자에게 초콜릿을 줘요. In English, women give chocolate to men.

Pronunciation Loop

Phrase	How to practice
여자가 남자에게 초콜릿을 줘요	yeojaga namjaege chokolliseul jwoyo
남자가 여자에게 사탕을 줘요	namjaga yeojaege satang-eul jwoyo
우리 사귄까요?	uri sagwilkkayo?

Self-Check

- 1 Say 빼빼로데이 / 화이트데이 / 밸런타인데이 three times: slow, natural, then inside a short sentence.
- 2 Write one original sentence that was not in the video.
- 3 Rewatch the YouTube lesson and pause when the same pattern appears.

Related / Subsequent Studies



Lesson	Why study it next	Link
생일 / 돌잔치 / 미역국 Korean Birthday Traditions	A2 Culture: compare 생일 / 돌잔치 / 미역국 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A2-CULTURE-HOL-001
새해 복 많이 받으세요 The Korean New Year Greeting Everyone Uses	A1 Culture: compare 새해 복 많이 받으세요 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-CULTURE-HOL-001
설날 / 추석 Korea's Two Biggest Holidays	B1 Culture: compare 설날 / 추석 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-B1-CULTURE-HOL-001
어린이날 / 어버이날 / 스승의 날 Korea's May Family Holidays	B2 Culture: compare 어린이날 / 어버이날 / 스승의 날 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-B2-CULTURE-HOL-001

My Notes

Your ladder to fluent Korean. This PDF, the website, and the video lessons are free for personal study.