



Korean Ladder Study Note

하십시오체

The Formal Speech Level for Announcements

Level	Topic	Focus
B1 · Intermediate TOPIK 3	Honorifics Speech Levels	하십시오체 The Formal Speech Level for Announcements

Study Links

[Open this lesson on Korean Ladder](https://www.koreanladder.com/lesson.html?id=KOR-B1-HON-LVL-001)

<https://www.koreanladder.com/lesson.html?id=KOR-B1-HON-LVL-001>

[Watch the full video on YouTube](https://www.youtube.com/watch?v=5BEzNo7C5ME)

<https://www.youtube.com/watch?v=5BEzNo7C5ME>

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Core Idea

Wait, hold on. You said **준호입니다** instead of **준호예요**. Those both mean 'I'm Junho,' right? What just changed?

좋은 질문이에요. The meaning is the same. The level is not. **예요** is **해요체**, friendly and everyday. **입니다** is **하십시오체** — the most formal, deferential level.

Think of it this way. **해요체** is for talking with people. **하십시오체** is for speaking to people — an audience, a customer, a crowd. It creates distance, on purpose.

So today: where does **하십시오체** live? In announcements, presentations, and polite service settings — the airport, the subway, the front of a meeting.

Conversation Snapshot

Speaker	Korean	Meaning
Junho	고객님께 안내 말씀 드리겠습니다. —	We have an announcement for our customers.



Speaker	Korean	Meaning
Hana	잠시 후 영업을 종료합니다. —	We will close shortly.
Junho	지금 계산해 주시기 바랍니다. —	Please make your payment now.
Hana	오늘도 찾아 주셔서 감사합니다. —	Thank you for visiting us today.

Vocabulary & Useful Expressions

Word	Meaning	Example
하십시오체 hasipsioche	the deferential formal speech level	좋은 질문이에요. The meaning is the same. The level is not. 예요 is 해요체, friendly and everyday. 입니다 is 하십시오체 — the most formal, deferential level.
해요체 ↔ 하십시오체 —	everyday warmth vs. formal distance	Think of it this way. 해요체 is for talking with people. 하십시오체 is for speaking to people — an audience, a customer, a crowd. It creates distance, on purpose.
공식적인 안내 gongsigjeogin annae	official, public announcements	So today: where does 하십시오체 live? In announcements, presentations, and polite service settings — the airport, the subway, the front of a meeting.
합니다 hamnida	(I) do — formal statement	Let's see the four shapes. Statements end in -습니다 or -습습니다. Listen: 합니다, 갑니다, 먹습니다.
시작하겠습니다 sijaghagesseumnida	I will now begin (formal)	Commands end in -십시오. And proposals end in -십시오. 시작하겠습니다 — 'I will now begin' — is the sound of every presentation in Korea.
-습니다 · -니까 · -십시오 · -십시오 —	statement · question · command · proposal	Okay, so let me reason this out. -습니다 for statements, -니까 for questions, -십시오 for commands, -십시오 for 'let's.' Four endings, one formal mood.
감사합니다 gamsahamnida	Thank you (formal)	정확해요. And here's the everyday anchor: 감사합니다. You already say it. That -합니다 is pure 하십시오체. You've been formal all along.
어디에 쓰는가 —	it's about WHERE you use it	Oh, that's a relief. So I'm not learning something brand new — I'm learning where the formal one belongs.



Grammar / Structure Notes

하십시오체

하십시오체 — the deferential formal speech level

announcements · presentations · service

해요체 ↔ 하십시오체

해요체 ↔ 하십시오체 — everyday warmth vs. formal distance

to a friend vs. to an audience

공식적인 안내

공식적인 안내 — official, public announcements

where 하십시오체 belongs

합니다

하 + ㅂ니다 — (I) do — formal statement

Let's see the four shapes. Statements end in -ㅂ니다 or -습니다. Listen: 합니다, 갑니다, 먹습니다.

어디에 갑니까?

어디에 + 가 + ㅂ니까 — Where are you going? (formal)

Questions end in -ㅂ니까 or -습니까. 어디에 갑니까? In English, 'Where are you going?' — but in a formal, deferential tone.

Pronunciation Loop

Phrase	How to practice
안전선 뒤로 물러나 주시기 바랍니다	anjeonseon dwiro mulleona jusigi baramnida
물러나	mulleona
다음 역은 서울역입니다	daeum yeogeun seoulyeogimnida
역입니다	yeogimnida

Self-Check

- 1 Say 하십시오체 three times: slow, natural, then inside a short sentence.
- 2 Write one original sentence that was not in the video.
- 3 Rewatch the YouTube lesson and pause when the same pattern appears.

Related / Subsequent Studies



Lesson	Why study it next	Link
감사합니다 / 죄송합니다 Formal Thanks and Apologies	A1 Honorifics: compare 감사합니다 / 죄송합니다 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-HON-LVL-002
요 Polite and Casual Korean	A1 Honorifics: compare 요 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-A1-HON-LVL-001
하계체 The Familiar Speech Level Elders Use	C1 Honorifics: compare 하계체 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-C1-HON-LVL-001
해라체 The Plain Style for Writing and News	B2 Honorifics: compare 해라체 with this lesson so the boundary becomes clearer.	Open lesson https://www.koreanladder.com/lesson.html?id=KOR-B2-HON-LVL-001

My Notes

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